

# WHO Interactive Handbook

[P0568]

*An online report to generate digestible information summaries*



The online Handbook, developed from a customized module on the WordPress CMS platform, highlights key points from the WHO's Population Consultation publication

As technical partner for the WHO's Universal Health Coverage Partnership website, CSF has developed a feature in the site's Wordpress CMS that allows WHO administrators to generate the chapters for an interactive publication.

These summarize a complex WHO document, the Population Consultation, using executive summary text for each chapter along with infographics, videos, linked documents, and other assets.

The module is easy-to-use to ensure sustainability. CSF developed only two of the online chapters, subsequently training WHO administrators to use the tool themselves.

The online Handbook was showcased at global meetings and is now available on the official WHO Universal Health Coverage Partnership website.

## Features

- Create fully customizable chapters in the WordPress CMS that are interactive, easy-to-digest, with landing pages for each chapter
- Add assets such as images, videos, documents, and text
- Full integration on the WHO UHC website

## Benefits

- Produces digestible information on a complex topic
- Easy-to-manage via the Wordpress CMS
- Can be repurposed in coming years with new publications
- Acts as powerful advocacy tool for stakeholders

## Facts

Stakeholders	WHO
Geographic Area	Global
Time Period	2016
Topics	Population, Demography
Tools	Wordpress CMS
Service	Content development
Link	<a href="http://uhcpartnership.net/handbook/">http://uhcpartnership.net/handbook/</a>
Reference	Dheepa Rajan WHO
Project Manager	Jeeveeta S. Agnihotri <a href="mailto:jagnihotri@communitysystemsfoundation.org">jagnihotri@communitysystemsfoundation.org</a>

## Budget

USD 0.024 million